

**HAVEN NEIGHBORHOOD SERVICES PRESENTS**  
**PARTNERSHIP.LA**  
**A COMMUNITY IMPACT SUMMIT**



# **SPONSORSHIP OPPORTUNITIES**

**November 8, 2024 | 9:30am - 5pm**

## **USC Hotel**

3540 S Figueroa St  
Los Angeles, CA 90007



# ABOUT PARTNERSHIP.LA

Haven Neighborhood Services is proud to present **Partnership.LA 2024**, an inaugural summit designed to foster collaboration and strengthen ties between nonprofits and other agencies.

Partnership and collaboration are cornerstones at Haven, providing the ultimate piece of our holistic methodology. As a nonprofit that relies so heavily on our fellow community organizations, we are excited to invest in the cultivation of future partnerships. This event, set in the heart of Los Angeles, is an unparalleled opportunity for local nonprofits to learn, network, and build sustainable partnerships that can drive meaningful community change.

## 2024 FOCUS

This year's focus will be on creating and sustaining meaningful partnerships with government agencies.

## LOCATION

### USC Hotel

3540 S Figueroa St  
Los Angeles, CA 90007

## STEERING COMMITTEE

<b>Erika Toriz</b>	Haven Neighborhood Services
<b>Nora Perez</b>	Enterprise Bank & Trust
<b>Jose Figueroa</b>	City First Bank
<b>Isaac Pleitez</b>	Royal Business Bank
<b>Thomas Fuentes</b>	Banc of California
<b>Rosie Papazian</b>	Hanmi Bank
<b>Lisa Hill</b>	Bank of Hope
<b>Nancy Tarr</b>	Cathay Bank

# EVENT HIGHLIGHTS

- **Keynote Speaker:** The symposium will commence with an inspiring keynote address from a distinguished leader in the community impact sector, setting the tone for a day of learning and collaboration.
- **Breakout Sessions:** Attendees will participate in focused breakout sessions, where they can engage in deep discussions on specific topics related to building effective partnerships with government entities. These interactive sessions are designed to facilitate knowledge sharing and problem-solving.
- **Pitch Session presented by Banc of California:** This dynamic and engaging session offers nonprofit professionals the unique opportunity to pitch their projects directly to representatives from financial institutions and grant officers from various funding organizations. During this high-energy, 5-minute round robin format, interested participants will rotate between tables, delivering concise and compelling pitches to potential funders. This session is designed to maximize networking opportunities, foster meaningful connections, and open doors to new funding possibilities.
- **Resource Fair:** This area will provide attendees with access to vendors and service providers who specialize in products and services tailored for the human and social services sector. This fair is a prime opportunity for companies to showcase their offerings and connect directly with decision-makers in the nonprofit community.



# DRAFT AGENDA

8:30AM

**Check-In & Continental Breakfast**

9:30AM

**Welcome & Keynote Panel**

**ROOM 1**

**ROOM 2**

**ROOM 3**

**ROOM 4**

**10:30AM**

Fighting Deception:  
Strategies for Preventing  
Fraud and Scams

Financial Literacy:  
Building Confidence  
through Programming

Keys to Housing:  
Partnering for Accessible  
Programming

**Pitch Session**

**11:30AM**

Protecting Older Adults:  
Strategies for Scam  
Prevention &  
Intervention

Supporting  
Entrepreneurs: Building  
Pathways for Economic  
Development

Keys to Housing:  
Partnering for Accessible  
Programming

**12:15PM**

**Lunch**

**1:15PM**

Protecting Consumers:  
Exploring Opportunities  
for Protection & Education

VITA-L Resources:  
Partnering for Free Tax  
Preparation Services

Wealth, Education, &  
Wellness: Managing Debt  
& Financial Strategies

**Pitch Session**

**2:15PM**

**Afternoon Reception**

**4:00PM**

**Safe Travels!**

Please Note: Agenda is subject to change until stated otherwise.



# WHY SPONSOR?

By sponsoring **Partnership.LA**, your company will:

- **Gain Visibility:** Your brand will be prominently featured throughout the event, from promotional materials to on-site signage, ensuring high visibility among a targeted audience of nonprofit leaders and government officials.
- **Network with Decision-Makers:** This event offers a unique platform to engage with key decision-makers from a wide range of nonprofits in the health and human services space. Build relationships that can lead to long-term business opportunities.
- **Showcase Your Solutions:** Demonstrate how your products and services can address the unique challenges faced by nonprofits. The resource fair provides a direct channel to showcase your solutions to an audience actively seeking innovative tools and partnerships.
- **Support Community Impact:** Align your brand with a mission-driven event that seeks to create positive change in the community. Your support will help empower nonprofits to build stronger, more effective partnerships with government agencies, ultimately benefiting the communities they serve.

Join us at **Partnership.LA** and be a part of an event that promises to be a cornerstone in the advancement of nonprofit collaboration in Los Angeles. Together, we can create a stronger, more connected community.

\*Please Note: All sponsors and event partners will receive a detailed impact report after the event.



# SUMMIT PARTNERS



Full List To Be Announced

We are excited to announce that the following government agencies and community institutions will be participating as guest speakers, facilitators, sponsors, and/or resource fair representatives:

## Government Agency Partners

- Department of Financial Protection & Innovation (DFPI)
- Department of Consumer & Business Affairs (DCBA)
- Federal Trade Commission (FTC)
- Federal Reserve Bank of San Francisco
- Isela Gracian, Office of Holly J. Mitchell
- LA City Office of Finance

## Corporate Partners



**BANC OF  
CALIFORNIA**



**AT&T**



**Beneficial  
State Bank**

# OPPORTUNITIES

## **\$30,000 Presenting Sponsor**

- **Exclusive Title Sponsor Status:** Your company name integrated into the event title (e.g., “Partnership.LA sponsored by [Your Company]”).
- **Prime Logo Placement:** Your logo featured prominently on all event materials, including the event website, promotional emails, banners, and program booklets.
- **VIP Booth:** Prime location for a booth at the resource fair.
- **Speaking Opportunity:** Opportunity to speak during welcome address
- **Full Page Ad:** Full-page advertisement in the event program booklet.
- **Exclusive Networking:** Invitation to networking reception with key nonprofit and government leaders.
- **Social Media Spotlight:** Dedicated posts on Haven Neighborhood Services’ social media channels recognizing your support.

## **\$20,000 Pitch Sponsor SOLD**

- **Exclusive Session Naming Rights:** “Pitch Sessions presented by [Your Company]”.
- **Logo on 5-Minute Pitch Materials:** Your logo on all materials related to the 5-Minute Pitch session (to be distributed to all attendees) & pre-event marketing materials related to session
- **Program Ad:** Half-page advertisement in the event program booklet.
- **Booth:** 10x10 space at the resource fair.
- **Networking Opportunities:** Invitations to the main networking sessions with attendees.
- **Social Media Mentions:** Recognition on Haven Neighborhood Services’ social media channels.



# OPPORTUNITIES CONT...

## \$10,000 Keynote Sponsor

- **Session Naming Rights:** “[Session] Presented by [Your Company].”
- **Logo Placement:** Your logo on event materials, website, promotional emails, banners, and program booklets.
- **Booth:** 10x10 space at the resource fair.
- **Keynote Introduction:** Opportunity for a company representative to introduce the keynote speaker.
- **Half Page Ad:** Half-page advertisement in the event program.
- **Social Media Mentions:** Recognition on Haven Neighborhood Services’ social media channels.

## \$5,000 Collaborating Sponsor

- **Logo Inclusion:** Your logo on the event website, banners, and program booklets.
- **Booth Space:** 10x10 space at the resource fair.
- **Program Ad:** Quarter-page advertisement in the event program.
- **Social Media Mention:** Mention on Haven Neighborhood Services’ social media channels.

## \$1,000 Community Sponsor

- **Eligibility:** only available to nonprofit organizations.
- **Logo Placement:** Your logo on event materials, website, promotional emails, banners, and program booklets.
- **Social Media Mentions:** Recognition on Haven Neighborhood Services’ social media channels.







# READY FOR PARTNERSHIP.LA?

**Contact the Development Department**

Eric DePalma, Development Director

[eric.depalma@havenservices.org](mailto:eric.depalma@havenservices.org)

(949) 338-3675

