

2025

Community

Partnership Deck



15 Years of Financial Capability

2025 marks Haven Neighborhood Services' 15th year of service to low-and-moderate income individuals and families across Southern California. Join us for a milestone year of achievements!



About Us

Our mission is to financially empower vulnerable communities in Los Angeles by providing no-cost financial education and direct services to end their financial and housing crisis.

Programs & Services

Educational Workshops

Haven Neighborhood Services provides certified complimentary workshops aimed at enhancing financial literacy and capability. These sessions cover essential topics such as budgeting, credit building, and online banking. Utilizing curricula like the FDIC Money Smart program, we equip participants with the knowledge and tools necessary to make informed financial decisions and achieve long-term financial stability. We frequently cover topics like:

- Online Banking
- Financial Literacy
- First-Time Homebuyer
- Investments
- Identity Theft
- Credit Score
- Tax Principles 101

Financial & Housing Counseling

Haven offers personalized certified counseling services to address both financial and housing challenges. Our certified counselors assist clients in managing debt, improving credit scores, and navigating the complexities of homeownership or rental finances. By providing tailored guidance, we empower individuals to overcome financial obstacles and secure stable housing solutions. Common counseling services include:

- Identity Theft Recovery Assistance
- Bank Account Enrollment
- Debt Relief Counseling
- Credit Counseling
- Tax Preparation
- Housing Counseling
- Foreclosure Prevention Counseling
- Rental Counseling
- Pre/Post-Purchase Counseling
- Refinance Counseling

Free Tax Preparation Services | FreeTaxPrep.US

Through the IRS Volunteer Income Tax Assistance (VITA) program, we offer no-cost tax preparation services to low- and moderate-income individuals and families. Our certified trained

staff and volunteers ensure accurate and timely filing, helping clients maximize refunds and access credits such as the Earned Income Tax Credit (EITC). This service not only increases annual income but also serves as an entry point to other financial empowerment programs we offer.



Audience & Reach

Programs

Haven Neighborhood Services facilitates three (3) primary programs through which our clientele reach us. The following table showcases how many individuals may come into contact with our associated branding on any given day or year both in-person and online.

Program	Attendance	Annual Attendance	Annual Reach*
Educational Workshops	5-20/Workshop	2,000	4,000+
Direct Services	2-10/Day	500+	4,000+
VITA/FreeTaxPrep.US	50-100/Day	3,000+	4,000+

Events

Haven Neighborhood Services hosts multiple events, garnering over 2,500 attendees annually. These range programmatic fairs to industry networking events, each one maintaining a diverse and extensive audience throughout Southern California. We value our partner relationships, and want to ensure their support is known throughout our community.

Event Name	Annual Attendance	Annual Reach*
Financial Freedom Fair	100-150	2,000+
Partnership.LA Summit	400+	2,000+
Volunteer Appreciation	20-50	100+
Annual Gala	200+	1,000+

Followers



@ Email: 4,000+

Instagram: 385

Facebook: 334

LinkedIn: 155

*Annual Reach: this metric represents approximately how many individuals are made aware of the event or program indicated. This is completed through multiple channels of communication including: email, social media, phone, text, or other advertising channels.

Annual Sponsorship Opportunities

Presenting Sponsor: \$50,000

Recognition:

- Featured as the Presenting Sponsor of one signature event: Partnership.LA Summit or Annual.
- Speaking opportunity at the event's opening or keynote session.
- Recognition in all signature event promotional materials (e.g., email blasts and social media posts).
- Featured as a sponsor all other 2025 event collateral, including banners, invitations, press releases, and digital marketing.
- Special acknowledgment/brand placement in the Annual Report.

Engagement:

- Complimentary booth at Partnership.LA Summit Resource Fair
- VIP Table at Annual Gala
- Opportunity to provide marketing materials in attendee gift bags (if applicable)

Digital Presence:

- Featured logo and link on the homepage and partner's page for one year.
- Full-page ad in the chosen signature event program.
- Dedicated thank-you post on social media platforms.*

Additional Benefits:

- Option to sponsor and/or partner on multiple outreach series including but not limited to: Financial Freedom Fair, Workshop Series (2-3 Events), VITA/FreeTaxPrep.US Pop-Up Event(s), and/or Volunteer Appreciation Events.



Leadership Sponsor: \$25,000

Recognition:

- Recognition as a Featured Sponsor at one signature event: Partnership.LA Summit or Annual Gala.
- Recognition as a sponsor on all other 2025 event collateral, including banners, invitations, press releases, and digital marketing.
- Special acknowledgment/brand placement in the Annual Report.

Engagement:

- Complimentary table and/or vendor booth at one signature event.
- Half-page ad in the chosen signature event's program.
- Featured in one dedicated sponsor email blast to attendees.

Digital Presence:

- Featured logo and link on the partner's page for one year

Additional Benefits:

- Option to sponsor one additional outreach series including but not limited to: Financial Freedom Fair, Workshop Series (2-3 Events), VITA/FreeTaxPrep.US Pop-Up Event(s), and/or Volunteer Appreciation Event.

Regional Partner: \$10,000

Recognition:

- Recognition as a sponsor for one signature event: Partnership.LA Summit or Annual Gala.
- Logo placement on all chosen signature event collateral.
- Special acknowledgment/brand placement in the Annual Report.

Engagement:

- Complimentary booth (10x10) at Partnership.LA Summit
- Quarter-page ad in the Annual Gala program.
- Featured in one shared thank-you post on social media.

Additional Benefits:

- Two complimentary tickets to the Annual Gala.*
- Option to sponsor one additional outreach event including: Financial Freedom Fair, Workshop Series, VITA/FreeTaxPrep.US Pop-Up Event, and/or Volunteer Appreciation Event.

Community Partner: \$5,000

Recognition:

- Recognition as a sponsor for one (1) of the following event options: Financial Freedom Fair, Partnership.LA, Annual Gala, or 2-3 Client-Facing Workshops.
- Special acknowledgment in the Annual Report.

Engagement:

- Complimentary booth space at Partnership.LA Summit
- Name listed in the Annual Gala program.

Additional Benefits:

- Mention in one post-event email blast.*

Friend of Haven: \$2,500

Recognition:

- Recognition as a sponsor for one (1) of the following event options: Financial Freedom Fair, Volunteer Appreciation Event, or 2-3 Client-Facing Workshops.
- Special acknowledgment in the Annual Report.

Engagement:

- Complimentary access to any event for two representatives.



Programmatic Opportunities

VITA/FreeTaxPrep.US Volunteering (5-20+ Hours)

Haven Neighborhood Services' volunteers are the cornerstone of our FreeTaxPrep.US program. Every year we recruit and train dozens of volunteers in order to assist Low-and-Moderate Income (LMI) individuals with their tax filings (from any tax year). We have multiple tax preparation sites all throughout Los Angeles County and multiple pop-up events spanning across Southern California to increase accessibility to our services. On average, volunteer tax preparers go through 10 hours of training and pass a certification exam. Once certified, volunteers may sign up for tax preparation shifts at any of our permanent sites or at one of our pop-ups.

Workshop Facilitation (1 Hour)

Haven Neighborhood Services provides free educational workshops aimed at enhancing financial literacy and capability. These sessions cover essential topics such as budgeting, credit building, and online banking. Utilizing curricula like the FDIC Money Smart program, we equip participants with the knowledge and tools necessary to make informed financial decisions and achieve long-term financial stability. We frequently cover topics like; online banking, financial literacy, first-time homebuyers, identity theft, credit scores, tax principles, and more. These are facilitated by Haven Neighborhood Services staff but we often partner with local institutions.

Partnership.LA Opportunities

Haven Neighborhood Services is the managing organization of the Partnership.LA Initiative & Annual Summit. Each year this collaborative works to provide opportunities and resources to small and medium sized nonprofits working in the economic development space. Through a variety of webinars, workshops, and online forums that culminate in an annual summit, Partnership.LA aims to gather nonprofit staff, community stakeholders, and agency leaders from across Southern California to foster and enhance inter-organizational partnerships.

Steering Committee (20+ Hours)

The committee's purpose is to plan, organize, and execute the Partnership.LA summit, with a focus on fostering inter-organizational partnerships within the social impact community. The event aims to increase active partnership opportunities, provide valuable resources and contacts to nonprofit organizations, facilitate networking, and showcase relevant products and services in the human and social services sector. Key responsibilities include strategic planning to establish success metrics, program development to secure speakers and align sessions with event goals, and sponsorship and fundraising to identify partners and ensure sponsor recognition.

Event Attendance (5-7 Hours)

This event aims to gather nonprofit staff, community stakeholders, and agency leaders from across Southern California to foster and enhance inter-organizational partnerships. Each year, the summit will focus on a particular topic or theme. The event is typically an all day affair lasting from 8am to 4pm in a centralized downtown Los Angeles location.

Pitch Session Workshops (1 Hour)

The dynamic and engaging Pitch Session offers nonprofit professionals the unique opportunity to pitch their projects, programs, and mission directly to representatives from financial institutions and grant officers from various funding organizations. Prior to event day, a series of preparatory workshops will be held online, hosted by various financial institutions to help Pitch Session participants adequately prepare for a CRA related funding application.



2025 Events Calendar

Quarter	Month	Event
1	January	
	February	VITA/FreeTaxPrep.US
	March	VITA/FreeTaxPrep.US
2	April	VITA/FreeTaxPrep.US Financial Freedom Fair - Santa Monica
	May	
	June	VITA/FreeTaxPrep.US Volunteer Appreciation Mixer
3	July	
	August	Partnership.LA Summit*
	September	15 th Anniversary Gala*
4	October	LA Financial Freedom Fair (Tentative)
	November	
	December	

Organization Information

Address:

Haven Neighborhood Services
3655 South Grand Avenue #240
Los Angeles, California 90007

Other Information:

EIN: 45-2573244

[Guidestar Profile](#)

[Charity Navigator Profile](#)

Executive Team:

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Development Team:

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